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Red Ribbon Week
October 23-31

Join City officials, the Whittier Police Department, local schools, and businesses, to kick off “Your Future is Key, so Stay Drug Free” Campaign on Wednesday, October 25 with the City’s Annual Red Ribbon Parade beginning at 9:30 a.m.

It is the nation’s oldest and largest drug-preventative campaign that emphasizes the negative effects caused by drug use to combat an increasing use among students.

The City is also conducting a Red Ribbon Art Contest where all schools within the City are invited to participate. Contest winners will be announced during Red Ribbon Week and have the opportunity to ride in the parade.

For more information, call the Betty Wilson Center at 929-7431.

Parade Route: Clarkman Street at Pioneer Blvd. to Jersey Ave., north on Jersey Ave. through Telegraph Rd. to Charlesworth Rd. to Alburtis Ave.

The Arrival of the SFS Chamber of Commerce & Industrial League, Inc.

The Santa Fe Springs Chamber of Commerce has been a founding active member of this community since before the City’s incorporation and has been a fundamental partner in the City’s growth and success throughout the last 60 years.

The Santa Fe Springs Chamber of Commerce was founded in 1922 by business men in the City, who established its headquarters office at the corner of Telegraph Road and Norwalk Boulevard. Other businesses such as an attorney’s office, and an investment company, also set up their businesses in that corner, which quickly began to reflect the community’s growing prosperity as oil in Santa Fe Springs continued to flow. To this day, that intersection of the City selected by these farsighted business men, continues to be one of the City’s major thoroughfares and a hub for businesses.

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Pictured is Harvey Grohs, W.E. Hawley, Ed Journigan, and Phil Grohs.

1957 at a glance...

FUN SPORTS FACTS:

NFL CHAMPIONSHIP
Detroit Lions defeat the Cleveland Browns, 59 to 14

WORLD SERIES
Milwaukee Braves over New York Yankees, 4 games to 3

NBA FINALS
Boston Celtics over the St. Louis Hawks, in 7 games

STANLEY CUP
Montreal Canadiens over the Boston Bruins 4 games to 1
Breast cancer is the second leading cause of cancer death in women. Join in the efforts of local fundraising opportunities to help raise awareness and support the fight against cancer.

**City Paints the Town Pink**

The City will once again partner with the Abigail Barraza Foundation this October to “Paint the Town Pink.” Pink ribbons will be placed along the City’s major thoroughfares, the bridge at Telegraph and Norwalk will be lit with pink lights, as well as several fountains throughout the City to help bring awareness to breast cancer.

**Whittier P.D. Pink Patch Fundraiser**

The Whittier Police Department is honored to join the efforts this October in bringing awareness to the fight against breast cancer and contribute to breast cancer research locally. A new pink Whittier Police Department patch was specially designed in honor of Breast Cancer Awareness Month and is available for purchase for $10 at the Whittier Police Department and the Scheifly Breast Health Center.

**Fashion Friday Shop For a Cause**

Looking to support a good cause through an evening of shopping under the stars? The City is partnering with the Abigail Barraza Foundation to bring Fashion Friday to Santa Fe Springs on October 20, from 5 - 10 p.m. at Town Center Plaza.

Attendees will have the opportunity to shop for trendy new clothes with proceeds going to supporting the fight against breast cancer.

The event will feature several fashion trucks, food trucks, music, raffles, and great fun. This is a FREE family event you won’t want to miss!

Donations of gently used clothing will also be collected for the City’s Community Closet to help local families in need of assistance.

Call Town Center Hall at 863-4896 for more information.

Back to School Means Observing the Rules of the Road

Now that school is back in session and families have returned to their morning school routines, the City encourages parents to take precautiousary measures this new academic year, to ensure everyone is safe when dropping off or picking up children from school. Unsafe driving habits while picking up or dropping off students may not only pose a danger to students, but can also cost you a citation.

Throughout the school year, the City’s patrol officers observe dangerous driving habits that require enforcement and cause concern for the safety of others. Traffic around the school during drop off and pick up times can be chaotic and become difficult to maneuver through. The City reminds you traffic signals and signs are all in place to ensure your safety and that of those around you. Please follow the rules of the road, particularly as you enter a school zone, and be alert. Distraught driving (this includes texting while driving) increases the risk of an accident, and can pose a dangerous situation for students trying to get to or leave school.

Follow these simple tips for a safe environment for school children:

**DO’S:**
- DO arrive early to avoid heavy traffic, even 10 minutes earlier can help avoid long lines in dropping off your child
- DO use crosswalks or traffic signals when crossing streets
- DO stop for crossing guards
- DO follow school’s drop off & pick up traffic pattern designed to ensure the best flow of traffic
- BE ALERT – Children are unpredictable!

**DON'TS:**
- DON'T double park, it blocks visibility for other children and vehicles
- DON'T park in red or bus zones
- DON'T load or unload children in the middle of the street or across the street from the school
- DON'T block crosswalks
- DON'T block intersections

The Parent Project®

Effective Behavioral Strategies for Parents

The Parent Project® is a parent training program designed for parents of acting out adolescents, offered by the City’s Family & Youth Intervention Program.

The motto of the Parent Project® is "Parents are the answer. When they have the tools they need," which provides insight on how a parent’s involvement is the key to behavior change with difficult, behaviorally challenged adolescents. Through the program, parents will learn how to:
- reduce family conflict and arguing
- help their child improve performance and attendance at school
- identify if there is alcohol or other drug abuse issues
- intervene, and use other parenting tools provided

Parents who attend the courses and implement the behavioral tools at home, are more likely to see their child’s attendance at school improve, and to require less school-based disciplinary resources. Presented three times a year in an educational format, the cost for a ten-week program is $20 per parent and includes the workbook “A Parents’ Guide to Changing Destructive Adolescent Behavior.”

Interested parents can call the City’s Family and Youth Intervention Program at 929-7431 or pre-register online at www.parentproject.com. The next ten-week series begins on October 10, at 6 p.m. at the Betty Wilson Center, located at 11641 Florence Avenue.

Santa Fe Springs Relay For Life

Friday, September 29, 2 p.m. & Saturday, September 30, 10 a.m.

Lake Center Athletic Park • 11641 Florence Avenue

For more information email: tammoew70@mac.com or silviasconstanza@cancer.org
The Arrival of the SFS Chamber of Commerce & Industrial League, Inc.

The Chamber of Commerce members quickly became involved in the community; the very first Board of Directors included W.E. Hawley, secretary of the Santa Fe Springs Chamber of Commerce, W.D. Howard, president of Continental Bank, Hooper C. Durbar, director of the L.A. Stock Exchange, Fred J. Betsey, mayor of the City of Montebello, Henry J. Grohs, Twin Bell Oil Company, William A. Lacey, Lacey Manufacturing Company, and attorney James C. Kelby.

From its establishment, the Santa Fe Springs Chamber of Commerce instituted principles that would enhance and strengthen the ability to employ many facets of the City’s industrial, civic, and residential qualities. In 1923, under the auspices of the Chamber, the Petroleum Club was organized by a group of illustrious business men. These members would play an important role in helping the City incorporate thirty-four years later. Long before its incorporation as a city, those who lived here realized the inevitable, that industry must one day replace the oil wells which filled the landscape in Santa Fe Springs. Consequently, almost from the moment Santa Fe Springs became a city, the Chamber partnered with local officials to begin planning the future of Santa Fe Springs as a leading industrial community. Their key goals were to provide a business-friendly environment and encourage economic growth to allow this community to thrive. Its location, just minutes from downtown Los Angeles and Orange County, provided for the perfect setting to attract businesses. Referred to by investors as “the last industrial frontier of Los Angeles County,” within little more than a quarter of a century, Santa Fe Springs quickly became a model of success due to the incredible transformation that took place—from oil fields to the lush landscape and industrial business parks we see today. Not only was the Chamber of Commerce instrumental in the formation of this City, but they have been a champion of business development from its inception. Through its objectives that founded the Chamber: to encourage industry and commerce; to work for reasonable and equitable taxation within the area; and to initiate, work for, and promote the establishment of good government within the area; the organization continues to be a strong partner of the City to-date. Its Board of Directors, staff, and business members are an integral part of this community, and continue to volunteer their time to ensure the progress and goals of the organization.

Today, the Chamber of Commerce continues to offer a myriad of resources for businesses and is committed to improving the environment so that businesses may thrive. It maintains a strong sense of civic engagement and supports local charitable businesses and is committed to improving the environment so that businesses may thrive. It maintains a strong sense of civic engagement and supports local charitable.
Don’t Miss these Spooktacular Fall Events!

FRIDAY
OCT 13
Heritage Park Lantern Tour
7 p.m.

SATURDAY
OCT 21
Dia De Los Muertos
(Day of the Dead)
Heritage Park • 1 p.m.

FRIDAY
OCT 27
Pumpkin Carving at Parks
3:30 - 5 p.m.
Lake View Park
10225 S. Jersey Ave.
Little Lake Park
10900 Pioneer Blvd.
Los Nietos Park
11143 Charlesworth Rd.
Santa Fe Springs Park
10068 Cedardale Dr.

Haunted House at the Activity Center
The Haunting Hours:
Friday, October 27 6 - 9 p.m.
Saturday, October 28 6 - 10 p.m.
Sunday, October 29 6 - 9 p.m.
Monday, October 30 6 - 9 p.m.
Tuesday, October 31 6 - 10 p.m.

TUESDAY
OCT 31
Halloween Carnival and Costume Parade
Los Nietos Park • 5:30 - 9:00 p.m.

Honoring Our Troops
As we reflect on the positive qualities that make our country a great place to live, the City honors the men and women of Santa Fe Springs who are currently serving in the Armed Services. If you have an immediate family member who is serving in the military and would like him/her to be recognized in an upcoming City newsletter, please call City Hall at 868-0511, Ext. 7510. The honoree must be a past or current resident of the City of Santa Fe Springs and actively serving in the U.S. military.

SFS Chamber News
Requesting Nominations for Citizen of the Year
Deadline is September 15th!
The Citizen of the Year Awards is an annual celebration to honor volunteers in the residential and business communities of Santa Fe Springs. These individuals have donated their time, resources, and talents to the Santa Fe Springs community and have made it a better place to live and work. They may volunteer in their church, at a local school, in service clubs or on a city committee or with the SFS Chamber of Commerce. It seems that no matter how busy they are, they will always lend a hand when one is needed.

Santa Fe Springs Department of Fire-Rescue Open House
in conjunction with the
Santa Fe Springs Rotary Classic Car Show

Sunday, October 15
8 a.m. - 2 p.m.
Town Center Plaza
11740 Telegraph Rd.
Free Admission!
Trophies,
Music,
Drawings,
Food and
Classic Cars!
Proceeds to Benefit Local Santa Fe Springs Rotary Charitable Programs

Please join us to help identify the recipients of this year’s awards. For a nomination form, please contact the Chamber Office at 944-1616.